

the Grayson Press chapbook contest and she was selected for a writing residency at Devil's Tower, Wyoming. After 24 years working as a speech and language therapist in the public schools, she retired to enter the MFA Program in Poetry at New England College, graduating in 2004.

*Jim Wilson* is a veterinarian in private practice for 31 years who seven years ago began treating his poetry seriously and saving it. He now has four published books: *Distillations of a Life Just Lived*, 2002; *Coal to Diamonds*, 2003; *Taking a Peek*, 2004; and *Down to Earth Poetry*, 2006. He's been published recently in *Border Senses*, U.T. El Paso; *Concho River Review*, Angelo State University; *The Desert Candle*, Sul Ross State University; and *Spiky Palm* Texas A & M University at Galveston, and won sweepstakes in the Cisco Writer's Club annual contest for 2007. He says, "I write about everyday events every day."

*Thelma Zirkelbach*, aka Lorna Michaels, has published thirteen romance novels. Recent widowhood has shifted her focus from romance to personal essay. She enjoys reading, traveling, and spending time with her granddaughter, who also likes to write.

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*in your black book have M. D. after them." Arnold Palmer ~§~ "It*

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## *Attributions*

Melmac, over 350 manufacturers of melamine dinnerware between 1945 and 1965 ~\$~ Necco ® wafers, oldest continuous candy, 8 flavors, by Oliver Chase, English immigrant, Chase & Company first, 1847, then New England Confectionary Co (Necco), went with Arctic expedition in 1913, Adm. Byrd took 2-1/2 tons to South Pole in the '30s ~\$~ polyester – 1941 ~\$~ Sam I Am – from *Green Eggs & Ham*, Dr. Seuss, 1960 & 1988 ~\$~ “Yakity Yak – Don’t Talk Back” – Coasters, 1958 ~\$~ Sears catalogs – limited catalog begun in 1888 by Richard Sears evolved into varied product catalog starting with 1894 issue ~\$~ Crayons – first by Binney & Smith, Crayola, in 1903. Crayon is a color stick for drawing, writing ~\$~ Bonomo’s Turkish Taffy, by Victor Bonomo (Coney Island candy-making family, with Turkish roots) began as a nickel bar after WWII, not a taffy, but a short nougat, distributed by Woolworth candy counters, bought by Tootsie Roll Industries of Chicago 1980, ceased 1989 ~\$~ Oklahoma dustbowl – 1930-1936, over 100 million acres in Texas Panhandle, Oklahoma, New Mexico, Colorado, Kansas ~\$~ Ford’s Model A – from October 1927 through 1931, after the Model T ~\$~ “Ring of Fire” – Johnny Cash, 1963, Columbia Records ~\$~ *Field of Dreams* – released 1989 ~\$~ Saran Wrap – polyvinylidene, accidental discovery in 1933 by Ralph Wiley of Dow Chemical, used industrially until it became a food wrap in 1953, now by S.C. Johnson ~\$~ *I Love Lucy* – situation comedy 1951-1957, Lucy & Desi Arnaz, Vivian Vance, William Frawley ~\$~ Band-Aids ® – Johnson & Johnson, from 1920s, invented by Earle Dickson, produced in New Jersey plant since 1957 ~\$~ Chiclets ® – peppermint gum, first by Frank H. Fleer in 1906, then Warner-Lambert, Pfiser, then Cadbury Adams. Fleer joined the 1899 gum manufacturer’s merger, American Chicle Co., in 1914. ~\$~ Fluoride treatments – 1955 FDA approved stannous fluoride for toothpaste ~\$~ Jujubes – candy by German immigrant, Henry Heide, Heide Company, before 1920 ~\$~ Junior Mints – 1949 Welch’s, now Tootsie Roll Industries ~\$~ Goobers ® – from 1925 Blumenthal Chocolate Co., in 1984 Nestlé ~\$~ PEZ – 1927, Austrian mint, with the dispenser, PEZ Candy, Inc. ~\$~ Sno-Caps ® – a Blumenthal product, from 1920s, now Nestlé ® ~\$~ Wax bottles – juice filled, chewable wax ~\$~ WD-40 – 1953, Rocket Chemical Company began research, settled on the 40th formula, still used today. Used on Atlas Missile first, then appeared on San Diego store shelves 1958. Renamed to WD-40 Company Inc in 1969 ~\$~ Beech Nut Gum – one product of the Beech-Nut Packing Co. ~\$~ Woolworth’s – Founded by Frank Winfield Woolworth in 1879, popularity declined in 1980s, now only overseas ~\$~ Breck hairspray – Breck shampoo (1930) one

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*takes a long time to become young.” Pablo Picasso ~\$~ Grandmother*

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*Freckles to Wrinkles*

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of the first liquid shampoos in the U.S., products rebranded in the '70s ~\$~ Erace – concealer by Max Factor 1954, Proctor & Gamble Co., 1991 ~\$~ box of Keks – German biscuit (cookie) produced by Bahlsen Food Co. since 1891 ~\$~ Mackey's Sport Shop – sport and athletic supplier for Abilene, Texas, area from at least the '40s, closed its North 1st and Willis store in the '70s or '80s ~\$~ Depends ® – Invented 1980, Bob Beaudrie (The Bear) – Kimberly Clark ~\$~ Oreck – founded in 1963 in Cookeville, Tennessee by David Oreck, entrepreneur, age 84 ~\$~ Coke ® – soda fountain drink concocted by Dr. John Pemberton, 1886. Coca Cola ® ~\$~ Tonka Toys ® – begun in 1947, Minnesota, Hasbro uses 119,000 lbs yellow paint annually ~\$~ “Moon River” – Andy Williams, Lyrics by Johnny Mercer, Music Henry Mancini 1961 ~\$~ “Tequila” (song) – instrumental by the band Champs 1958 ~\$~ Cole Haan shoes – Nike's fashion shoes division, founded 1928 by Trafton Cole and Eddie Haan ~\$~ Laundromat – coin operated since 1950s ~\$~ Pillsbury Doughboy ® – Poppin Fresh, mascot of Pillsbury Company since 1965 ~\$~ *The Brady Bunch* – TV show 1969-1974 ~\$~ Hostess ® cupcake – 1919, D.R. “Doc” Rice added seven squiggles and filling 1950 ~\$~ *Farmer's Almanac (The Old Farmer's Almanac)* – forecasts determined by a secret formula by founder Robert B. Thomas, since 1792 ~\$~ Insert tobacco – Insert Smoking Tobacco, an economic pouch or envelope of loose tobacco that fit into fancy tobacco tins, found now in collectibles and antiques ~\$~ Blue Waltz toilet water – popular scent from the '50s ~\$~ Flame-Glo lipstick – 1967, later Flame Glow, Del Laboratories, Inc. ~\$~ Esther Williams movie – teen swim champ, headed for Olympics until WWII canceled her opportunity, became Hollywood star, swimming in movies, born 8/8/21 in Los Angeles, died 5/25/92 ~\$~ Chapstick ® – invented 1880s, now mfg. Wyeth Corporation ~\$~ Red Goose shoes – 1869, sold in St. Louis, Missouri, to pioneers moving west, Red Goose Shoes trademarked 1906 ~\$~ Ritalin – methylphenidate, synthesized 1944, 1954 patent by Ciba Pharmaceutical Co. ~\$~ Cub Scout – officially begun 1930 for younger siblings of Scouts, 20 years after Boy Scouts of America formed in U.S. 1910 ~\$~ “Somewhere Over the Rainbow” – Judy Garland, music by Harold Arlen, lyrics by E.Y. Harburg 1939 ~\$~ *Bonanza* – Cartwright family spent 14 TV seasons on Ponderosa Ranch 1959-1973. Ben Cartwright and sons Adam, Hoss, Little Joe ~\$~ *Pollyanna* – novel by Eleanor H. Porter, 1913 ~\$~ Tretinoin – acne treatment ~\$~ Miss Clairol – products brought from Europe by chemist Larry Gelb in the Depression years, Miss Clairol created 1950, now Worldwide Beauty Care Group, Proctor & Gamble Co. ~\$~ Nutrasweet ® – FDA approved sweetener 1981, NutraSweet Company, now Monsanto ~\$~ Aqua Net ® – hairspray, since the '50s, Lornamead ~\$~ Shalimar – perfume by Guerlain, 1925 ~\$~ “Tennessee Waltz” – by Redd Stewart and PeeWee King 1947, popularized by Patti Page 1950 ~\$~ Mr. Coffee – 1972 by North American Systems, Inc., Cleveland, Ohio ~\$~ Entenmann's chocolate chips – bakery of German immigrant William Entenmann in NY 1898, best seller chocolate chips since 1974 ~\$~ Wiffleball ® – 1953 by Grandfather Mullany, found out eight oblong perforations works best, no one knows why.

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*to teased child: “I love your freckles. Freckles are beautiful.” Child:*

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Tradition, begun with *Silver Boomers*, bids us reveal our  
cyber editing problems, and so here—

## *I'm Coming Down with Something the Quartet*

Toboggan...  
Isn't that a sled?

usage these days is common,  
beanie, skullcap, tam, toboggan

so new it's not even in the dictionary  
though accepted widely

maybe substitute another word,  
a proper dictionary definition

is it regional? a Southern expression?  
our book is for a wider market

we could do a starred footnote,  
you know – a star and a definition

like this —  
\* a cap, tam, beanie, skullcap

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*“Really?” “Of course. Just name one thing prettier than freckles.”*

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*Freckles to Wrinkles*

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Oh. No. Not finished with this —  
 I can't stop myself, can't let it go yet,  
 till I spill the silly thought —  
 \* this toboggan's for your noggin'!

What are we going to do with all this candy?!  
 It IS a trademarked product.  
 AUGGHH! (Is that how Charlie Brown spells it?)  
 Maybe AARRGGHH! for ®

The inconsistency in capitals and punctuation  
 is making me crazy!

What did we do with dates?  
 Dates? I thought they were plums.  
 1960's, 1950s, '60's, '70s?  
 Oh, those dates – lived them large!  
 Put on your red hat, Mama.

Who voted a five for this piece?  
 Not me! I'll trade you —  
 one childhood fantasy  
 for one teen romance.  
 Throw in one Alzheimers essay  
 and it's a deal.

Comma, colon, hyphen, dash,  
 dingbats, quotes and other hash —  
 my eyes are crossed, I have a rash —  
 I'm sure it's Editors' Balderdash.

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*Child, peering intensely into grandmother's face whispered, "Wrinkles."*

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